Message Text

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ACTION CU-04

UNCLASSIFIED

INFO OCT-01 ARA-10 ISO-00 CIAE-00 INR-07 NSAE-00 USIA-15

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FM AMEMBASSY BRASILIA TO SECSTATE WASHDC 7828

UNCLAS BRASILIA 7975

FOR CU/ARA

E.O. 11652: N/A

TAGS: OEXC, BR (BRANDAO, MAURILIO) SUBJECT: IV GRANTEE BRANDAO

REF: BRASILIA 7846

A. BIOGRAPHIC DATA FOR PROGRAMMING

1. NAME - MAURILIO MACHADO BRANDAO FERNANDES. FORM TO BE USED IN ADDRESSING IV: MR. BRANDAO.

2. SIGNIFICANT POSITIONS AND ACCOMPLISHMENTS

PRESENT - PRESIDENT AND OWNER (90 PERCENT SHARE) OF THE NEWSPAPER DIARIO DE MINAS (SINCE JULY, 1972); PRESIDENT, SINDICATO DAS EMPRESAS DE JORNAIS E REVISTAS DE MINAS GERAIS (UNION OF NEWSPAPER AND MAGAZINE OWNERS).

PAST - JOURNALIST, MR. BRANDAO WORKED FOR DIARIO DE MINAS FOR 16 YEARS;

EDITOR OF OFFICIAL NEWSPAPER MINAS GERAIS; CHIEF, JORNAL DO BRASIL BRANCH IN MINAS GERAIS (1963-65).

3. PERSONAL DATA

PDOB - SETE LAGOAS, MINAS GERAIS, BRAZIL. APRIL 4, 1933.

PRESENT CITIZENSHIP - BRAZILIAN.

SEX MALE.

MARITAL STATUS - MARRIED.

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HOME ADDRESS - RIA PIUM-I, 1300, BELO HORIZONTE, MINAS GERAIS,

BRAZIL.

EMERGENCY NAME AND ADDRESS - CELIA BASTOS FERNANDES,

RUA PIUM-I, 1300, BELO HORIZONTE.

EDUCATION - SECONDARY LEVEL.

HONORS AND MEMBERSHIP - "TROFEU CID" (BEST JOURNALIST), 1964-

65-66-67-68; PRESIDENT, INSTITUTE OF NEWSPAPER AND MAGAZINE

PUBLISHERS OF MINAS GERAIS; MEMBER, PROFESSIONAL JOURNALISTS'

ASSOCIATION OF MINAS GERAIS.

PREVIOUS TRAVELS ABROAD:

TO US - 1971, HAWAII (6 DAYS), SAN FRANCISCO (1 DAY), LOS

ANGELES (1 DAY) - GUEST OF PAN AMERICAN AIRLINES, 1972,

ALASKA (1 DAY), LOS ANGELES (1 DAY), NEW YORK (1 DAY) - GUEST

OF PAN AMERICAN AIRLINES.

TO OTHER COUNTRIES - 1975, EUROPE (22 DAYS) - INVITATION OF GERMAN

GOVERNMENT, 1974, GERMANY AND BRITAIN (1 MONTH) - INVITATION OF

BRITISH AND GERMAN GOVERNMENTS; 1972, EUROPE (8 DAYS)-

INVITATION OF THE GOVERNMENT OF THE NETHERLANDS, TOKYO (6 DAYS)-

GUEST OF PAN AMERICAN AIRLINES.

- 4. KNOWLEDGE OF ENGLISH WILL NEED ESCORT-INTERPRETER.
- 5. KNOWLEDGE OF OTHER LANGUAGES SPEAKS SPANISH.

B. PROGRAM INFORMATION

VISITOR'S SUGGESTIONS

1. PROFESSIONAL INTERESTS - AS PUBLISHER OF A MEDIUM - SMALL NEWSPAPER UKCIRCULATION: 27,000 WEEKDAYS; 35,000 SUNDAYS; PROGOB, CONSERVATIVE IN CONTENT, SENSATIONALIST IN FORMAT), MR. BRANDAO IS INTERESTED IN ALL ASPECTS - BUSINESS, EDITORIAL, ADVERTISING - OF ITS OPERATION AND WANTS TO ACQUAINT HIMSELF WITH AMERICAN COUNTERPARTS AND VISIT NEWSPAPERS OF COMPARABLE SIZE.

WASHINGTON, D.C - FOREIGN PRESS CENTER, WHITE HOUSE PRESS ROOM, WASHINGTON JOURNALISM CENTER, NATIONAL PRESS CLUB AND VOA (OBSERVE OPERATIONS), SUPREME COURT, WASHINGTON POST (MR. DANIEL GRIFFIN), CONGRESS, OAS HEADQUARTERS, WORLD BANK AND/OR INTER-AMERICAN DEVELOPMENT BANK, MAJOR HISTORIAL MONUMENTS (NOT INTERESTED IN MUSEUMS), HOME HOSPITALITY.

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NEW YORK CITY - FOREIGN PRESS CENTER, UPI (OBSERVE NEWS EDITING, INTERVIEW WITH CHIEF OF BRAZILIAN SERVICE), UNITED NATIONS, RADIO CITY, WORLD TRADE CENTER, ROCKEFELLER CENTER, WALL STREET, CENTRAL PARK AND OTHER POINTS OF INTEREST, BROADWAY SHOW (MUSICAL-COMEDY).
CHIGADO, ILLINOIS - CHICAGO DAILY NEWS, CITY HALL, POLICE AND FIRE DEPARTMENTS.

DENVER, COLORADO - CONTACT MR. WILLIAM GRIFFITH, PRESIDENT,

COLORADO PARTNERS (1700 BROADWAY, DENVER - TELEPHONE: (303) 222-3925) TO ARRANGE VISIT OF MR. BRANDAO TO PARTNER STATE OF MINAS GERAIS. DENVER POST TO OBSERVE LOCAL, NATIONAL AND INTERNATIONAL NEWS OPERATIONS.

LAS VEGAS, NEVADA AND GRAND CANYON.

SAN FRANCISCO, CALIFORNIA - SAN FRANCISCO CHRONICLE, MEET WITH NEWS EDITORS; VISIT ELECTRONIC AND COMMUNICATIONS INDUSTRIES; SIDE TRIP TO CHINATOWN, SAUSALITO AND MUIR WOODS.

STANFORD, CALIFORNIA - STANFORD UNIVERSITY DEPT. OF COMMUNICATION, MEET WITH PROF. LYLE M. NELSON (TELEPHONE: (415) 497-4621).

LOS ANGELES, CALIFORNIA - LOS ANGELES TIMES, MEET WITH NEWS

- 2. BUSINESS INTERESTS NONE.
- 3. AVOCATIONAL INTERESTS AND HOBBIES NONE.

C. CABLE FISCAL DATA AND NAME PROGRAMMING AGENCY. CRIMMINS

EDITORS; UCLA CAMPUS, HOLLYWOOD STUDIOS AND DISNEYLAND.

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

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Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976BRASII

Document Number: 1976BRASIL07975
Document Source: CORE
Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

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Review Authority: vandyklc

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TAGS: OEXC, BR, (BRANDAO, MAURILIO)
To: STATE

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